WHERE IMMENSE POSSIBILITIES CREATE A PROFITABLE RETURN ON YOUR INVESTMENT

The North Carolina Psychological Foundation (NCPF) is the 501(c)(3) affiliate of the North Carolina Psychological Association. Established in 1991, the Foundation supports the Association's work in disaster response, public education, and continuing education for psychologists, science, and academic affairs. Your involvement in our Virtual Exhibit Hall gives your company/organization exposure at our continuing education offerings, NCPA Annual Membership Meeting, to our 800+ members, and to over 4,000 North Carolina licensed psychologists through brochures, newsletters, social media, and our website.

Over two-thirds of our membership consists of private practitioners who are the primary decision-makers for their business, including insurance, marketing, finance, and risk management. The remaining membership includes academic psychologists (who influence hundreds of students every day,) government psychologists (including those working in Veteran's Affairs,) I/O psychologists who impact the business world, and many more.

NCPF is dedicated to advocating for North Carolinians' mental health and access to mental health care through providing public education about mental health issues, helping those in need through our disaster response network, and supporting psychologists to continue to provide highly effective care for our citizens.
SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - $5000
Gold Sponsor - $3000
Silver Sponsor - $1500
General Sponsorship - $300
PLATINUM SPONSOR
$5000

Platinum Sponsor recognition includes:

- One (1) Live-Streaming event with attendees for up to 1 hour to be scheduled in 2021. Can include a presentation, Q&A session, or other activities as determined by sponsor and NCPA. To increase participation, NCPA will raffle one free CE workshop (up to 3-hours) to maximize attendance (Value: $3085)
- One (1) Flyer for Live-streaming event that is emailed to all potential attendees. Designed by sponsor or NCPA staff.
- One (1) Flyer emailed after the Live-streaming event to all who attended.
- 10-minute live-streaming presentation at our annual meeting held in June 2021. (Value: $1000)
- One (1) 30-second video will be included in one (1) Monday Minute each month for twelve (12) months. (Value: $1,200)
- One (1) Logo placed on the brochure of all CE workshops through 2021 (at least 14 events). (Value: $1400)
- One (1) banner ad on www.ncpsychology.org for four (4) consecutive months during 2021 (Value: $1,600)
- One (1) Full Page Color Advertisement in two 2021 issues of the NCPA Psychologist Newsletter (Value: $700)
- One (1) digital distribution (provided by the Sponsor) in the 2021 Digital Annual Meeting Attendee Packet
- One (1) Sponsor logo on the front of the attendee Digital Annual Meeting Packet (Value: $250)
- One (1) Registrant List (hard addresses only; no email addresses) (Value: $300)
- Platinum Sponsor Recognition at all events
- One (1) custom email to Annual Meeting attendees post-meeting (sent through NCPA)
- One (1) 2021 Virtual Exhibit Booth Space on NCPA’s website for 2021. Can include pics, video, company description, link to landing page/website, special offers, contact information for representatives, or other items as determined by Sponsor and NCPA (Value: $750)
GOLD SPONSOR
$3000

Gold Sponsor recognition includes:

- One (1) Live-Streaming event with attendees for up to 30 minutes to be scheduled in 2021. Can include a presentation, Q&A session, or other activities as determined by sponsor and NCPA. To increase participation, NCPA will raffle one free CE workshop (up to 3-hours) to maximize attendance (Value: $1585)
- One (1) Flyer for Live-streaming event that is emailed to all potential attendees. Designed by sponsor or NCPA staff.
- 5-minute live-streaming presentation at our annual meeting held in June 2021. (Value: $500)
- One (1) 30-second video that will be included in one (1) Monday Minute each month for six (6) months. (Value: $600)
- One (1) Logo placed on the brochure of all CE workshops through 2021 (at least 14 events). (Value: $1400)
- One (1) banner ad on www.ncpsychology.org for two (2) consecutive months in 2021 (Value: $800)
- One Half Page Color Advertisement in two (2) 2021 issues of the NCPA Psychologist Newsletter (Value: $350)
- One (1) digital distribution (provided by the Sponsor) in the 2021 Digital Annual Meeting Attendee Packet
- One (1) Sponsor logo on the front of the attendee Digital Annual Meeting Packet (Value: $250)
- One (1) Registrant List (hard addresses only; no email addresses) (Value: $300)
- Gold Sponsor Recognition at all events
- One (1) custom email to Annual Meeting attendees post-meeting (sent through NCPA)
- One (1) 2021 Virtual Exhibit Booth Space on NCPA’s website for 2021. Can include pics, video, company description, link to landing page/website, special offers, contact information for representatives, or other items as determined by Sponsor and NCPA (Value: $750)
SILVER SPONSOR
$1500

Silver Sponsor recognition includes:

- One (1) banner ad on www.ncpsychology.org for one (1) month in 2021 (Value: $400)
- One Quarter Page Color Advertisement in two (2) 2021 issues of the NCPA Psychologist Newsletter (Value: $150)
- One (1) digital distribution (provided by the Sponsor) in the 2021 Digital Annual Meeting Attendee Packet
- One (1) Logo placed on the brochure of all CE workshops through 2021 (at least 14 events). (Value: $1400)
- One (1) Registrant List (hard addresses only; no email addresses) (Value: $300)
- Silver Sponsor Recognition at all events
- One (1) custom email to Annual Meeting attendees post-conference (sent through NCPA)
- Name on NCPA’s website and link to your organization for 2021
GENERAL SPONSOR
$300

General Sponsor recognition includes:

- Recognition in two (2) 2021 issues of the NCPA Psychologist Newsletter
- Name on NCPA’s website and link to your organization for 2021
- One (1) classified ad on our website

NCPA is a professional organization designed to serve the interests of psychologists in North Carolina. NCPA advocates for psychology as a science, a profession, and a means of promoting human welfare. We provide an organized voice for psychologists and promote high standards for the profession.

NCPA is the North Carolina affiliate of the American Psychological Association.

The North Carolina Psychological Association is governed by a Board of Directors.
SPONSORSHIP FORM

You may complete the sponsorship materials and pay online. Click here.

Organization Name: ________________________________________________

Contact for Sponsorship: ___________________________________________

Billing Address: ___________________________________________________

Email: ____________________________________________________________

Phone: ____________________________________________________________

Please return this form to Karen Gray: karen@ncpsychology.org

If paying by check, please mail:
North Carolina Psychological Foundation
PMB #176
9660 Falls of Neuse Road, Suite 138
Raleigh, NC 27615

If paying by charge card (Visa, MasterCard, or American Express),
please fill out the online form.

Please provide an informational paragraph about your organization/group to be distributed to our membership.