The Challenge

Despite herculean efforts to recruit and retain NCPA members amid COVID-19, we are currently falling short on dues collection for the 2020-21 fiscal year. If we do not work together to close the gap, we will end with an overall deficit.

Decline is Not New

Unfortunately, membership has suffered a 25% decline over the past 10 years. The reasons for the membership decline are varied, and we are exploring how to address them.

Moving in the Right Direction

To address the declining membership, the NCPA Board approved a radical reorganization of the dues structure, eliminating DIPP (Division on Independent Professional Practice) dues and transitioning to a benefits-based dues construction that aimed to encourage member autonomy, i.e., members deciding benefit priorities for themselves. New benefits were introduced like the online practice toolkit and NCPA listserv.

Why is revenue down while membership has increased?

The new dues structure requires more members due to lower dues fees. For example, under the old dues structure, a Category 1/DIPP member paid $645 in dues for commensurate benefits of the current Investor level at $350. Although NCPA has increased the number of members by 15% from last year, NCPA dues revenue has declined slightly this year.

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<tr>
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<th>Last Fiscal Year</th>
<th>This Fiscal Year</th>
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<tbody>
<tr>
<td>DIPP</td>
<td>$61,224</td>
<td>$63,650</td>
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<tr>
<td>NCPA</td>
<td>$193,650</td>
<td>$190,190</td>
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While NCPA leaders did account for the drastic drop in dues revenue with the sunset of DIPP, despite our best efforts, we have not met our budgeted goal of $215,000 for dues income.

Will We Be Ok?

Yes! NCPA does have reserves, but we want to continue being good stewards of our treasure by prolonging – for as long as we can – utilizing the reserves. Also, with the NCPA office now being 100% virtual, we will, over time, realize significant savings.

The Solution

Help us close the gap this year by donating the equivalent of two Grande Starbucks coffees to NCPA every month between now and June ($10/month or $50).

- You may make a one-time donation of $50 or have $10 automatically debited monthly from your credit card between now and June. And yes, we will take a larger donation!
- NCPA donations are not considered a charitable deduction. However, 91% is deductible as a business expense to the extent that the law allows. 9% of our revenue is spent on lobbying and therefore cannot be deducted.

Each One Bring One

Current NCPA members are the BEST recruiters for the organization. As NCPA President, Dr. Nancy Laney, conveyed in her Fall newsletter article, “every member invite a colleague, someone you know or someone you just met, to join NCPA.” Just 29% of licensed psychologists and 3% of licensed psychological associates are members of NCPA. If every member recruited just one person, we would instantly double the number of members and exceed our fiscal dues goal.

Step It Up!

When it’s time to renew your dues next fiscal year (July 1, 2021), consider stepping up your membership category to the next level.

What About NCPF?

Please be on the lookout for the Friday at the Foundation email that will explain the financial relationship between NCPA and NCPF in detail and outline the financial status of the Foundation.